



Investigating Diagnostic and Treatment Barriers in Cancer Care: A Rural Perspective from Western Maharashtra, India

Akash Nagar¹ Kavita Vishwakarma¹ Gayatri R. Nair¹ Akhil R.¹ Divya Madamanchi¹

¹Department of Community Medicine, Dr. D. Y. Patil Medical College, Hospital and Research Centre, Dr. D. Y. Patil Vidyapeeth, Pune, Maharashtra, India

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Address for correspondence Kavita Vishwakarma, MBBS, DPH, MD, Department of Community Medicine, Dr. D. Y. Patil Medical College, Hospital and Research Centre, Dr. D. Y. Patil Vidyapeeth, Sant Tukaram Nagar, Pimpri, Pune 411018, Maharashtra, India (e-mail: kavita.vishwakarma@dpu.edu.in).

Abstract

Introduction Noncommunicable diseases, particularly cancer, are increasingly burdening India's health care system. Despite the implementation of various national cancer control programs, notable barriers to timely diagnosis and treatment persist, especially in rural regions.

Objectives This study aims to identify these barriers and assess diagnostic and treatment intervals among cancer patients in rural Western Maharashtra.

Materials and Methods A cross-sectional study was conducted at a tertiary cancer hospital from January to March 2024. Histopathologically confirmed patients with cancer (aged ≥ 18 years) who attended the radiotherapy and chemotherapy outpatient departments for treatment were included. Data was collected using structured interviews, focusing on sociodemographic factors, diagnostic intervals (from first symptom to final diagnosis), and treatment intervals (from final diagnosis to treatment initiation). Statistical analyses were performed using MedCalc software.

Results Out of 127 patients analyzed, the mean age was 53.4 years, with 68.5% being female. The majority resided in rural areas (52.0%). Breast cancer (26.8%), lip and oral cavity cancer (15.0%), and cervical cancer (10.2%) were the most prevalent among patients. The median total interval in diagnosis was 86 days, with a median diagnostic interval of 61 days and a median treatment interval of 8 days. Substantial barriers to timely diagnosis included misconceptions about symptom severity, neglect, and lack of knowledge about where to seek care. Rural residency and diagnosis of the first doctor consulted were significantly associated with longer diagnostic intervals.

Conclusion The study identified critical barriers to timely cancer diagnosis and treatment in rural Western Maharashtra, highlighting the need for increased awareness, better access to health care, and streamlined diagnostic processes. Addressing these challenges through targeted strategies can potentially reduce delays and improve cancer care outcomes, enhancing survival rates and quality of life for patients in this region. This study highlights the urgency for health care policymakers to prioritize and address these barriers to improve cancer care in rural India.

Keywords

- barriers
- cancer
- diagnostic interval
- noncommunicable diseases
- treatment interval

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Introduction

Globally, noncommunicable diseases (NCDs) account for 74% of all deaths (~41 million), with cancer being a leading cause, resulting in 9.3 million deaths.¹ In India, the burden of NCDs, such as cardiovascular disease, cancer, chronic obstructive pulmonary disease, and diabetes mellitus, is rising rapidly and surpassing that of communicable diseases like tuberculosis and human immunodeficiency virus infection. In India, NCDs are expected to cause around 60% of overall deaths and result in a considerable loss of productive years of life. Premature deaths from NCDs, including cancer, are expected to increase over time.²

According to a recent report by the World Health Organization (WHO), in countries with a high Human Development Index (HDI), every 12th woman will be diagnosed with breast cancer, and 1 in 71 diagnosed women will succumb to it. Conversely, in low-HDI countries such as India, only 1 out of every 27th women will be diagnosed with carcinoma of the breast, but every 48th woman will die from it, primarily due to late diagnosis and restricted access to treatment options.³ Additionally, a recent report by the National Centre for Disease Informatics and Research highlights a worrying decline in overall health and a sharp increase in cancer and other NCDs in India.

The report calls attention to a growing “silent epidemic” that demands urgent action, projecting cancer cases in India to escalate from 1.39 million in 2020 to 1.57 million by 2025, exceeding global growth rates.⁴

To tackle the issue, the National Cancer Control Program (NCCP) was initiated in 1975 and revised in 1984 to 1985 with an emphasis on primary prevention and early cancer detection.⁵ Acknowledging the common risk factors between cancer and other NCDs, the Ministry of Health and Family Welfare of India merged the NCCP with the NCD Program in 2008, resulting in the National Program for Prevention and Control of Cancer, Diabetes, Cardiovascular Disease, and Stroke (NPCDCS).²

The Tertiary Care Cancer Centres (TCCC) scheme—part of the National Program for Prevention and Control of Non-Communicable Diseases (NP-NCD; formerly known as NPCDCS)—aims to establish or improve 20 state cancer institutes and 50 TCCCs to provide comprehensive cancer care. Guidelines have been issued for early detection of common cancers (oral, cervical, and breast) through population-based screening by frontline health care workers within the primary health care system.

In 2015, member states of the United Nations embraced the 2030 Agenda for Sustainable Development, encompassing 17 Sustainable Development Goals. Goal 3 strives to guarantee healthy lives and enhance well-being across all age groups by diminishing the occurrence of debilitating illnesses. One of its cancer-related objectives is diminishing premature mortality by one-third from NCDs through prevention, treatment, and the advancement of mental health and well-being.

Additionally, it aims to achieve universal health coverage, ensuring access to quality health care services and affordable essential medicines and vaccines.⁶

The Innovative Partnership for Action Against Cancer survey examined common cancers in Europe, such as skin, prostate, breast, and oral cancers, identifying some common barriers including lack of evidence, cancer stigma, and poorly organized patient pathways.

Other notable barriers are unequal access to primary care, affordability issues, travel difficulties, and unavailability of services in certain areas—underscoring the need for better information on the benefits of early detection.⁷

India is encountering a substantial oncology predicament as the increasing prevalence of cancer is highly burdening the health care system. This challenge is complex, encompassing issues such as insufficient infrastructure, restricted availability of high-quality care, and elevated treatment expenses.

As only a few studies have been performed regarding the barriers in diagnosis and treatment of cancer, it was proposed to take up this study in rural Western Maharashtra to identify the barriers which affect the patient's diagnosis and treatment of cancer. This study will also assess the time taken between the first symptom and final diagnosis of cancers by health care facilities/practitioners (diagnostic interval), the time taken between final diagnosis and initiation of treatment of cancers (treatment interval), and provide recommendations based on the study findings.

Materials and Methods

Study Design and Setting

This cross-sectional study was conducted from January 2024 to March 2024, at a tertiary cancer hospital located in a rural part of Western Maharashtra, India. The study encompassed a comprehensive examination of patients aged 18 years and older who were visiting the radiotherapy and chemotherapy outpatient departments of the hospital for treatment.

Eligibility Criteria

Our research focused on all patients of cancer visiting the tertiary cancer hospital, belonging to any gender, aged 18 years or above, and giving consent for study participation. Patients or caregivers unwilling to give consent, patients with diagnosed mental illness, and pregnant females were excluded from the study.

Sample Size

The study conducted by Gulzar et al⁸ revealed that “financial issues” accounted for 81% of delayed breast cancer presentations among patients. Entering this data into Win-Pepi software version 11.65, with an allowable error of 7.5% and a 95% confidence level, the calculated sample size was calculated to be as 106. Considering a nonresponse rate of 5%, the total sample size was calculated to be 111. However, in our study, we managed to include 130 patients.

Data Collection and Variables

We selected all confirmed cases of cancer, meeting our inclusion criteria. Interviews were performed with either patients or their caregivers using a pretested structured questionnaire, which was developed after an extensive

literature review and piloted with 10% of the sample population. The questionnaire focused on the timeframe of symptoms, days to final diagnosis, and any further delays. Specific inquiries were made to ascertain the diagnostic interval (the number of days between the first symptom and the final diagnosis) and treatment interval (the number of days between the final diagnosis and the initiation of treatment). Patients who reported a perceived delay in diagnosis were further queried to identify the reasons (barriers) for their delay, as were those who experienced a treatment delay exceeding 30 days. Additionally, patients' sociodemographic factors were assessed. To ensure the questionnaire's comprehensibility among the target population, it was translated into local language, Marathi. Permission was obtained from the head of the institution to conduct the study, and ethical clearance from the institute's ethics committee was secured before its commencement.

Primary and Secondary Outcome

The primary objective of the study was to identify the barriers affecting patients' diagnosis and treatment of cancer. The secondary objective was to evaluate the time elapsed between the first symptom and the final diagnosis of cancer by health care facilities or practitioners, and to identify any subsequent delays in initiating treatment.

Inclusion and Exclusion Criteria

The study included all patients with cancer, aged 18 years or above, regardless of gender, caste, or religion. However, patients with diagnosed mental illness, patients or caregivers unwilling to provide consent, and all pregnant females were excluded.

Statistical Analysis

After reviewing, the gathered data was entered into MedCalc software version 18.2.1 (MedCalc Software Ltd, Belgium). To determine statistical significance, the variables were coded,

the confidence interval was set at 95%, and a *p*-value of < 0.05 was established. Descriptive analysis of the study variables was noted in percentages and means. To assess significant correlations between variables, chi-square and Mann-Whitney tests were applied where deemed applicable.

Ethical Considerations

Before the study began, ethical clearance was obtained from the institute ethical committee. Permission was also secured from the institutional review board of Dr. D. Y. Patil Medical College, Hospital and Research Centre, Pune, Maharashtra, India, with approval number IESC/PGS/2022/209.

Survey responses were collected anonymously following the ethical guidelines as per the Declaration of Helsinki, ensuring participant confidentiality through a system of codes and numbers. Participants were fully informed about the study's objectives and data collection methods to ensure transparency. Informed written consent was obtained from each patient or their caregiver before the study commenced.

Results

Out of the 130 patients, 3 were excluded from the analysis/study as their forms lacked some crucial data. Consequently, 127 cancer patients were included in the analysis, which yielded a mean age of 53.4 years (standard deviation = 11.7). Among the participants, 68.5% were female and 31.5% were male. Most patients resided in rural areas (52.0%) and identified as Hindu (93.7%). Most of the patients were homemakers (44.9%) and had no formal schooling (29.1%). A total of 93 (73.2%) participants perceived a delay in their diagnosis (► **Table 1**). The most common reason for such delay was that the participants thought that the symptoms would resolve on their own. Carelessness/neglect and not knowing where to seek care were also prevalent reasons stated (► **Fig. 1**). A total of 22 (17.3%) participants had a treatment interval delay of > 30 days, where delay in getting reports was noted as the

Table 1 Sociodemographic factors and other variables

Age	Mean	SD	Minimum	Maximum
Overall (N = 127)	53.4	11.7	18	78
Female (N = 87)	51.5	10.9	18	76
Male (N = 40)	57.6	12.3	23	78
Distance from hospital	Median	IQR		
	30 km	16.5–106	1 km	500 km
Variable			Counts	% of total
1. Religion				
• Hindu			119	93.7
• Jain			1	0.8
• Muslim			7	5.5
2. Sex				
• Female			87	68.5
• Male			40	31.5

(Continued)

Table 1 (Continued)

Age	Mean	SD	Minimum	Maximum
3. Place				
• Rural			66	52.0
• Urban			61	48.0
4. Occupation				
• Homemaker			57	44.9
• Nongovernment employee			9	7.1
• Retired			8	6.3
• Self-employed			43	33.9
• Unemployed			8	6.3
• Government employee			2	1.6
5. Education status				
• No formal schooling			37	29.1
• Less than primary school (< 1st)			8	6.3
• Primary school (1–5th)			24	18.9
• Secondary school (6–10th)			22	17.3
• High school (11th-12th)			21	16.5
• College/University			7	5.5
• Postgraduation degree			5	3.9
• Unknown			3	2.4
6. Family history of cancer				
• No			110	86.6
• Yes			17	13.4
7. Diabetes mellitus				
• No			113	89.0
• Yes			14	11.0
8. Diet				
• Nonveg			82	64.6
• Veg			45	35.4
9. Any addiction				
• Yes			57	44.88
• No			70	55.12
10. Visit to GP prior to specialist				
• No			19	15.0
• Yes			108	85.0
11. Means of problem identification				
• Routine checkup			34	26.8
• Screening			3	2.4
• Self-discovery			90	70.9
12. Patient's initial interpretation of symptoms				
• Initial interpretation of cancer			10	7.9
• Symptoms ignored			48	37.8
• Initial worry			69	54.3

Table 1 (Continued)

Age	Mean	SD	Minimum	Maximum
13. Patient's reason for seeking medical care				
• Appearance of symptoms			38	29.9
• Persistence of symptoms			24	18.9
• Worsening of symptoms			65	51.2
14. Use of alternative medicine				
• Ayurveda			11	8.7
• Homeopathy			6	4.7
• None			110	86.6
15. Was there a delay in diagnosis (patient's perception)				
• No			34	26.8
• Yes			93	73.2
16. First health service utilized				
• Private			109	85.8
• Public			18	14.2
17. Number of different health services consulted before final diagnosis				
• 0–1			31	24.4
• 2–3			80	63
• 4–5			12	9.4
• 6–7			4	3.2
18. Biopsy done before arrival to oncologist/cancer hospital				
• No			41	32.3
• Yes			86	67.7
19. Diagnosis of the first doctor consulted				
• Correctly diagnosed			57	44.9
• Misdiagnosed			49	38.6
• No diagnosis			21	16.5
20. Has heard about screening				
• No			121	95.3
• Yes			6	4.7
21. Knowledge about cancer				
• No knowledge			101	79.5
• Some knowledge			26	20.5
22. Knowledge of the recommended age for first screening modality				
• No			125	98.4
• Yes			2	1.6
23. Underwent chemo/radiotherapy				
• No			6	4.7
• Yes			121	95.3
24. Did you choose to discontinue chemotherapy or radiotherapy at any point in time?				
• No			102	84.2
• Yes			19	15.7

Abbreviations: GP, general practitioner; IQR, interquartile range; SD, standard deviation.

Barriers to Diagnosis



Barriers to Treatment (Treatment interval > 30 days)

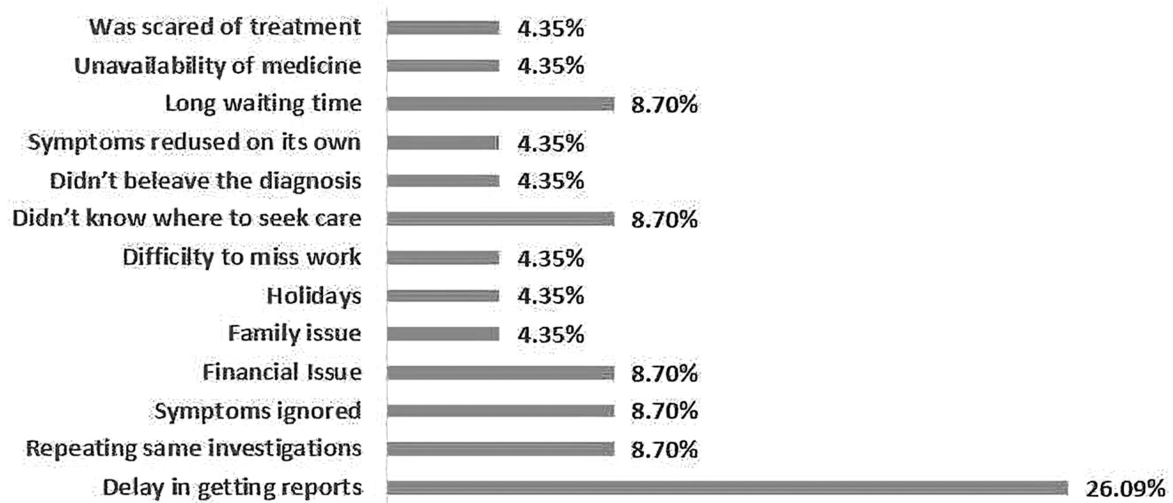


Fig. 1 Barriers to diagnosis and treatment.

most common reason followed by financial issues and ignorance of symptoms (► **Fig. 1**).

The most prevalent cancer types observed in the study were breast cancer (26.8%), followed by cancer of the lip and oral cavity (15.0%) and cervical cancer (10.2%) (► **Table 2**). The most common cancers among men were cancer of the lip and oral cavity (35%), cancer of the rectum (15%), and cancer of the lung (10%), while in women carcinoma of breast (39.08%), cervix (14.90%), and ovary (13.70%) were the most common.

The median total interval in diagnosis was found to be 86 days (interquartile range [IQR]: 38–222). The median diagnostic interval was 61 days (IQR: 31–198), while the median treatment interval was 8 days (IQR: 3–20) (► **Table 3**).

The factors of rural residence ($p = 0.026$) was significantly associated with increased diagnostic interval when compared

with urban residence (median: 106.5 vs. 31; $p = 0.026$). Among all cancers, breast and colon cancer patients had the lowest mean age of 47.9 (9.11) and 42 (14.14) years, respectively (► **Table 4**).

Patients who initially sought care from private health services were associated with a median diagnostic interval of 61 days, compared with 91.5 days for those who utilized public services ($p = 0.67$). Patients who visited a general practitioner (GP) before seeing a specialist had shorter total intervals compared with those who did not (median: 76 vs. 117 days, $p = 0.30$) (► **Table 5**). Moreover, the diagnosis of the first doctor consulted showed a significant association with diagnostic interval. There was also a significant trend toward longer diagnostic intervals with an increasing number of different health services utilized before the final diagnosis

Table 2 All cancers noted in the study and common first symptoms of the top 5 cancers

Diagnosis	Counts (%)	Common first symptoms
Ca breast	34 (26.8)	<ul style="list-style-type: none"> • Lump in breast • Fullness in breast
		<ul style="list-style-type: none"> • Pain in breast
Ca lip and oral cavity	19 (15.0)	<ul style="list-style-type: none"> • Ulcer on tongue • White patch on tongue • Tooth ache
Ca cervix	13 (10.2)	<ul style="list-style-type: none"> • White discharge PV (per vagina) • Bleeding PV • Pain abdomen
Ca ovary	12 (9.5)	<ul style="list-style-type: none"> • Pain abdomen • Abdominal distension • Anorexia, abdominal pain
Ca rectum	8 (6.3)	<ul style="list-style-type: none"> • Pain in defecation • Bleeding per anus • Blood in stool
Ca lung	7 (5.5)	
Ca throat	5 (3.9)	
Ca endometrium	3 (2.4)	
Ca colon	2 (1.6)	
Ca esophagus	2 (1.6)	
Ca gallbladder	2 (1.6)	
Ca prostate	2 (1.6)	
Ca urinary bladder	2 (1.6)	
Ca vulva	2 (1.6)	
Cholangiocarcinoma	2 (1.6)	
Others	12 (9.6)	

Abbreviation: Ca, cancer.

($p = 0.0361$). Patients who initially interpreted their symptoms as indicative of cancer experienced shorter diagnostic intervals compared with those who ignored symptoms or expressed initial worry ($p = 0.0003$). Similarly, patients who sought medical care due to the worsening of symptoms had longer delay compared with those seeking care for the appearance or persistence of symptoms ($p = 0.0052$) (– **Table 5**).

Discussion

Cancer poses a noteworthy and growing challenge worldwide, particularly in resource-limited settings of developing

nations. Effective management requires a multifaceted diagnostic approach, which is frequently susceptible to delays.⁹ According to the WHO, in 2022 India reported over 1.4 million new cancer cases and more than 916,000 deaths due to the disease. In men, the most common cancers are of the lip and oral cavity (15.6%) and lung (8.5%), while in women, breast (27%) and cervical (18%) cancers predominate. Overall, breast, lip and oral cavity, as well as cervical cancers are the most prevalent, with rates of 16.2, 11.4, and 10.4 per 100,000 population, respectively.¹⁰

Our study reflects these national trends, identifying breast cancer (26.8%), lip and oral cavity cancer (15.0%),

Table 3 Diagnostic and treatment intervals

	Diagnostic interval (d)	Treatment interval (d)	Total interval (d)
N	127	127	127
Median	61	8	86
IQR	31–198	3–20	38–222
Minimum	7	1	12
Maximum	3,134	545	3,148

Abbreviation: IQR, interquartile range.

Table 4 Total interval in various cancers with their respective variables

Cancer type	N	Mean age (SD)	Total interval (d) (IQR)	Minimum interval (d)	Maximum interval (d)
Breast	34	47.9 (9.11)	76.50 (31-197)	9	1,887
Cervical	13	52.2 (6.74)	122.0 (31-245)	24	1,309
Colon	2	42.0 (14.14)	91.50 (60.8-122)	30	153
Endometrial	3	53.6 (4.72)	92 (76.5-107)	61	122
Esophageal	2	65.5 (4.94)	61 (46-76)	31	91
Gallbladder	2	54.5 (26.16)	30.5 (30.3-30.8)	30	31
Lip and oral	19	54.8 (7.90)	91.0 (31-198)	9	3,134
Lung	7	62.7 (11.13)	61.0 (46-183)	31	1,338
Ovary	12	62.0 (10.34)	31.0 (30.8-99.5)	7	214
Prostate	2	65.0 (7.07)	30.5 (30.3-30.8)	30	31
Rectum	8	56.5 (13.06)	198 (31-472)	30	1,095
Throat	5	56.8 (9.41)	30 (30-123)	30	1,400
Urinary bladder	2	65.0 (7.07)	76.50 (53.8-99.3)	31	122
Vulva	2	48.0 (18.38)	183 (107-258)	31	334
Cholangiocarcinoma	2	69.0 (5.65)	30.5 (30.3-30.8)	30	31

Abbreviations: IQR, interquartile range; SD, standard deviation.

Note: Cancers with only a single case were excluded from this analysis.

Table 5 Association between diagnostic interval/total interval with demographics and other clinical variables

	Variables	Median interval	IQR	p-Value	
Diagnostic interval	Rural	106.5	31.00-214.00	0.026	
	Urban	31.0	30.00-122.25		
	Male	31.0	30.00-234.50	0.37	
	Female	91.0	31.00-153.00		
	Addiction - Yes	76.5	31.00-243.00	0.25	
	Addiction - No	36.0	31.00-153.00		
	No knowledge about cancer	61.0	31.00-160.75	0.59	
	Some knowledge about cancer	31.0	30.00-258.00		
	First health service used - Private.	61.0	31.00-153.00	0.67	
	First health service used - Public	91.5	30.00-334.00		
	Alternate medicine service used - Yes ^a	153.0	29.25-372.75	0.58	
	Alternate medicine service used - No	61.0	31.00-153.00		
	Total Interval	Visit to GP prior to a specialist - Yes	76.0	37.00-205.00	0.30
		Visit to GP prior to a specialist - No	117.0	47.500-323.25	
Biopsy done prior to arrival to specialist/cancer hospital - Yes		No	74.5	37.00-163.00	0.14
		No	100.0	43.50-423.50	

Table 5 (Continued)

	Variables	Median interval	IQR	p-Value
Diagnostic interval	Patient's initial interpretation of symptoms (n = 127)			
	Initial interpretation of cancer (N)	Symptoms ignored (N)	Initial worry (N)	
≤ 60 d	8	12	39	0.0003
> 60 d	2	36	30	
Patient's reason for seeking medical care				
	Appearance of symptoms (N)	Persistence of symptoms (N)	Worsening of symptoms (N)	
≤ 60 d	26	9	24	
> 60 d	12	15	41	0.0052
Diagnosis of first doctor consulted				
	Correctly diagnosed (N)	Misdiagnosed (N)	No diagnosis (N)	
≤ 60 d	35	15	9	
> 60 d	22	34	12	0.0062
Number of different health services utilized before final diagnosis				
	0–1 (N)	2–3 (N)		≥ 4 (N)
≤ 60 d	18	37	4	0.0361^b
> 60 d	13	43	12	

Abbreviations: GP, general practitioner; IQR, interquartile range; n, total participants; N, number of participants.

Note: Significant p-values are highlighted.

^aAyurveda or homeopathy.

^bp-Value of chi-square for trend.

and cervical cancer (10.2%) as the top three types. Specifically, in men, lip and oral cavity cancer (35%), rectal cancer (15%), and lung cancer (10%) were most common. Among women, breast cancer (39.8%) and cervical cancer (14.9%) were predominant.

The study highlights the impact of patient perceptions and beliefs on diagnostic delays. A major portion of patients (73.2%) perceived delays in their diagnosis primarily due to the belief that symptoms would resolve on their own, a common misconception. This emphasizes the need for increased awareness about the importance of early detection and timely medical attention. Additionally, neglecting symptoms and lack of knowledge about where to seek care were common reasons for perceived diagnostic delays. Delays in obtaining diagnostic reports were an important barrier to early treatment, particularly when patients experienced a treatment interval delay of more than 30 days. The literature highlights a range of obstacles specific to different types of cancer, such as delayed symptom acknowledgment and misapprehensions among breast cancer patients,^{11,12} as well as diagnostic delays among those with cervical cancer.¹³ Sachdeva and Sachdeva observed that factors such as not recognizing symptoms as serious, absence of support to health care centers, financial limitations, preference for local practitioners, family obligations, and fear of mortality were associated with delayed diagnosis of lung cancer.¹⁴ Wahls and Peleg reported frequent missed opportunities by providers leading to delayed presentations in their study on

colorectal cancer barriers.¹⁵ Addressing delays in diagnostic testing and ensuring timely communication of results is crucial for expediting the diagnostic process and initiating appropriate treatment promptly.

Diagnostic delays can stem from patients not reaching health care providers or from inappropriate referrals by providers, with the former being a major contributing factor.^{16,17} In our study, this delay was more prevalent among females, nearly three times that of males (median diagnostic delay: 91 vs. 31 days), likely due to poorer health care accessibility for women, especially in rural areas. Knowledge about cancer symptoms is associated with increased symptom attention and shorter anticipated delays in seeking help.¹⁸ Participants with some knowledge of cancer experienced half the median delay compared with those without knowledge (31 vs. 61 days). Our study identifies several sociodemographic factors linked to prolonged diagnostic or total intervals. Rural residence was a significant predictor of longer diagnostic delay, highlighting disparities in health care access between rural and urban areas. This finding aligns with previous research indicating challenges in rural settings, such as limited health care infrastructure, fewer specialized providers, and longer travel distances to health care facilities, contributing to diagnostic delays. A notable finding was that most patients visited multiple health care facilities before reaching a final diagnosis, showing a statistically significant trend with diagnostic interval ($p = 0.036$). This indicates a lack of proper referral to well-equipped

health care institutions, significantly increasing diagnostic intervals and further delaying diagnosis.

Macleod et al highlight various patients' and practitioners' delays,¹⁹ although limited research examines clinician-caused delays and associated factors in cancer patient management, particularly in developing countries. Patients' health care-seeking behaviors play a crucial role in determining the timeliness of cancer diagnosis. Our study reveals that a significant number of patients initially sought care from private health services, which was associated with shorter diagnostic intervals compared with public services. This underscores the importance of efficient and accessible private health care providers in facilitating timely diagnosis.

Moreover, patients who consulted a GP before seeing a specialist experienced shorter total intervals, emphasizing the critical role of primary care physicians in recognizing and referring patients with suspicious symptoms for further evaluation. However, some patients did not consult a GP before seeking specialist care, indicating potential missed opportunities for early detection and referral. Hansen et al²⁰ stressed the essential role of GPs in the early diagnosis and referral of cancer patients. Educating GPs about its importance is crucial to improve timely diagnoses and appropriate referrals.

Education plays a vital role in combating cancer. Studies show that individuals with lower education levels have higher cancer incidence rates compared with those with higher education levels. In our research, approximately 30% of patients had no formal education, mirroring findings from an African study where most head and neck cancer patients had limited education.²¹

Literacy rates correlate with patient's socioeconomic status, contributing to delayed presentations. Existing literature highlights the importance of educational levels, access to treatment resources, and cancer knowledge in influencing delays.²²⁻²⁵ Another notable finding was the limited awareness of screening among participants, with only 4.7% having heard about screening and a mere 1.6% knowing the recommended screening age, potentially exacerbating diagnostic delays. These observations align with National Family Health Survey 5 data.²⁶ Despite cervical cancer being detectable early through screening, it ranked third in terms of total interval in our study, highlighting insufficient knowledge and access to screening services. It is crucial to educate the general population, especially in rural areas, about common cancer signs and symptoms.

Our study highlights various aspects of delayed cancer diagnosis, including sociodemographic factors, patient perceptions, health care-seeking behaviors, and clinical variables. Comparative analysis with previous studies provides valuable insights into the consistency of findings and identifies areas of divergence. While the perceived delay rate in this study (73.2%) exceeds that reported in prior research, the median total interval aligns with existing literature. With a median total interval of 86 days, it is clear that delayed diagnosis remains a crucial concern in the studied population. This delay is particularly notable in cancer, where early detection and timely intervention are crucial for improved prognosis and survival rates. Another concerning finding is

the increasing incidence of cancer among relatively young individuals, with the mean age of breast cancer patients being 47.9 years, and colon cancer patients 42 years. This trend has also been corroborated by a recent study conducted by Apollo Hospital.²⁷

Future Prospects

Reducing the diagnostic interval could result in patients coming to medical attention earlier, potentially improving outcomes. Our study observed that not all educated patients sought help early, and similarly, not all patients with limited or no education presented at advanced stages. Thus, reflecting that knowledge alone is insufficient for promoting timely help-seeking. It is therefore crucial to address barriers to accessing medical care and here efforts at both the patient and provider levels are required. The study findings have important implications for clinical practice, policy, and public health interventions aimed at reducing diagnostic delays in cancer. Strategies to address disparities in health care access, improve health literacy, and enhance awareness of cancer symptoms are essential for facilitating early detection and timely diagnosis. Additionally, initiatives to strengthen primary care, streamline referral pathways, and expedite diagnostic testing are crucial for minimizing delays and improving patient outcomes. Efforts to improve health education and awareness among this demographic group are vital for facilitating early detection and prompt referral for diagnostic evaluation.

Limitations

The cross-sectional study conducted in rural Western Maharashtra, India, offers crucial insights into the complex landscape of cancer care in India, highlighting areas for targeted interventions and policy reforms to improve diagnostic timeliness and treatment outcomes. While the research provides significant findings, it is not without limitations. First, the study's reliance on self-reported data from patients or caregivers introduces potential recall bias, affecting the accuracy and reliability of the reported diagnostic and treatment intervals. Additionally, the study was conducted at a tertiary cancer hospital located in a rural part of Western Maharashtra, which may not be representative of the entire population. Patients seeking care at such specialized facilities may differ from those who do not, potentially introducing sampling bias. Finally, the study's focus on a rural tertiary cancer hospital may not fully capture the experiences and challenges faced by individuals accessing cancer care in urban or other health care settings.

Strengths

The strengths of this study lie in its comprehensive approach to identifying and quantifying barriers to timely cancer diagnosis and treatment in a rural setting, thus offering a holistic understanding of the challenges faced by patients throughout their cancer care journey.

Conducted at a tertiary cancer hospital, the study offers valuable insights into the real-world challenges faced by cancer patients in Western Maharashtra, an area that has received limited research attention. The study's focus on a rural population highlights specific regional barriers, contributing to the broader discourse on health care disparities in low-resource settings. Additionally, by identifying significant associations between diagnostic delays and factors such as rural residence and initial health care consultation type, the study provides actionable data for policymakers and health care providers to address and mitigate these delays. This focus on both patient- and system-level factors accentuates the multifaceted nature of cancer care delays and the need for targeted interventions. Overall, the study's findings have noteworthy implications for improving cancer care delivery, enhancing early detection, and streamlining diagnostic and treatment processes in resource-limited settings.

Conclusion

The study highlights significant barriers in the diagnosis and treatment of cancer in Western Maharashtra, India. The median diagnostic and treatment intervals indicate substantial delays, particularly influenced by factors such as rural residency and the type of initial health care service utilized. The findings highlight the critical need for enhanced awareness, better access to health care services, and streamlined diagnostic processes to improve cancer care outcomes. Overcoming these barriers through targeted strategies can potentially reduce diagnostic delays and improve timely treatment initiation, ultimately enhancing the survival rates and quality of life for cancer patients. This study serves as a call to action for health care policymakers and practitioners to prioritize and address the challenges in cancer care, thereby improving the outcomes for patients in rural Western Maharashtra.

Patient Consent

None.

Authors' Contributions

1. A.N.:

- Concept: Contributed to the initial idea and framework of the study.
- Design: Helped design the study methodology.
- Intellectual Content: Provided key insights and intellectual content throughout the study.
- Literature Search: Conducted a comprehensive literature review to support the study's background and rationale.
- Clinical Studies: Coordinated and supervised the data collection for the study.
- Data Analysis: Participated in the interpretation of the data.
- Statistical Analysis: Assisted in performing the statistical analysis.
- Manuscript Preparation: Contributed significantly to the writing of the manuscript.

- Manuscript Editing: Revised the manuscript for important intellectual content.
- Manuscript Review: Reviewed and approved the final manuscript before submission.

2. K.V.:

- Concept: Contributed to the development of the study concept.
- Design: Assisted in the design of the study methodology.
- Literature Search: Assisted with the literature review.
- Data Acquisition: Collected data from clinical sources.
- Data Analysis: Assisted in data interpretation.
- Statistical Analysis: Helped with statistical analysis.
- Manuscript Preparation: Assisted in writing the manuscript.
- Manuscript Editing: Helped with manuscript revisions.
- Manuscript Review: Reviewed the manuscript draft.

3. G.R.N.:

- Concept: Provided input on the study concept.
- Design: Assisted with study design.
- Intellectual Content: Contributed to the intellectual content of the study.
- Literature Search: Participated in the literature search.
- Clinical Studies: Involved in clinical data collection.
- Data Acquisition: Contributed to data collection efforts.
- Statistical Analysis: Participated in the statistical analysis.
- Manuscript Preparation: Contributed to drafting the manuscript.
- Manuscript Editing: Assisted with manuscript editing.
- Manuscript Review: Reviewed and provided feedback on the manuscript.

4. S.R.:

- Concept: Helped refine the study concept.
- Design: Contributed to the study design.
- Literature Search: Assisted in gathering relevant literature.
- Data Acquisition: Assisted in data acquisition.
- Data Analysis: Helped analyze the data.
- Manuscript Preparation: Contributed to manuscript writing.
- Manuscript Editing: Assisted with revisions.
- Manuscript Review: Reviewed the manuscript.

5. A.R.:

- Concept: Contributed to the conceptual framework.
- Design: Assisted in designing the study.
- Literature Search: Helped with the literature review.
- Data Acquisition: Participated in data collection.
- Data Analysis: Assisted in interpreting the data.
- Manuscript Preparation: Contributed to drafting sections of the manuscript.
- Manuscript Editing: Helped edit the manuscript.
- Manuscript Review: Reviewed the manuscript draft.

6. D.M.:

- Concept: Provided input on the initial concept.
- Design: Assisted in the study design.
- Literature Search: Participated in the literature search.
- Data Acquisition: Assisted in gathering data.
- Statistical Analysis: Contributed to the statistical analysis.
- Manuscript Preparation: Helped write the manuscript.
- Manuscript Editing: Assisted with editing the manuscript.
- Manuscript Review: Reviewed and approved the final draft.

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Conflict of Interest

None declared.

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